

Nash Holos – Наш Голос

BC's longest-running Ukrainian Radio Program

AM1320 CHMB / 97.5 FM (Cable)

www.nashholos.com

Vancouver radio program receives Roger Charest Sr. Award for Broadcast & Media Arts

FOR IMMEDIATE RELEASE

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Nash Holos, British Columbia's longest-running and only bilingual Ukrainian radio program, has been awarded the Roger Charest Sr. Award for Broadcast & Media Arts for 2007.

The hour-long weekly program is produced and hosted by Paulette "Pawlina" Demchuk MacQuarrie, a second-generation Canadian whose grandparents homesteaded in Saskatchewan. Using the name her *baba* (grandmother) called her, "Pawlina" has been broadcasting since 1990, when Nash Holos was first launched on another station. It ran until 1996, setting the record as the longest-running Ukrainian radio program in B.C.'s history. In 2000 Nash Holos returned to the air on AM1320 CHMB where "Pawlina" has since broken the record she helped set. She is currently blazing trails blogging and podcasting, and also moderates a list-serv of Ukrainian Canadian broadcasters. In addition to being a veteran ethnic broadcaster, Paulette has been a freelance corporate and creative non-fiction writer since 1995. She recently published her first work of fiction in the anthology *Kobzar's Children: A Century of Untold Ukrainian Stories* (Fitzhenry & Whiteside, 2007).

Named after the founder of Ethnic FM CKER Radio in Edmonton, the Roger Charest Sr. Award for Broadcast & Media Arts award is intended to foster an awareness of the possibilities provided by broadcast media in developing understanding and cooperation between various cultural and ethnic groups in Canadian society. Ideally, recipients of the award provide a window into the particular characteristics and unique qualities of a given identifiable group within the Canadian cultural mosaic, so that Canadians may better understand one another. The award is administered by Ukrainian Resource and Development Centre (URDC) at Grant MacEwan College in Edmonton.

The Vancouver-based Nash Holos (Ukrainian for our voice) features "plenty of great Ukrainian music" by artists from around the world, including the US, the UK, and Ukraine – with a significant component from Canada. The program also features Ukrainian Food Flair with tips for Ukrainian cooking by Vancouver cooking instructor Sylvia Molnar; Travel Tips for Ukraine and Eastern Europe with Myrna Arychuk of Solaway Travel; A Spiritual Moment with Fr. Bruce Power; and occasional interviews with local and visiting dignitaries, celebrities and interesting personalities. Announcing is bilingual, thereby serving listeners not only of Ukrainian descent, but also those of all backgrounds who appreciate and enjoy Canada's mosaic of cultures. Audio archives have been available for the past several years, resulting in a considerable online audience of listeners from other parts of Canada, the US, Europe, Australia and elsewhere around the world.

Nash Holos airs Sundays at 7 p.m. PST on AM1320 CHMB Vancouver, and is available as a podcast as well as downloadable and streaming archives at www.nashholos.com.

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The Nash Holos radio broadcast in the Vancouver area manages to anchor an entire ethnic community's identity in one weekly program. It is both an entertainment and information motherlode, allowing on-air and on-line listeners to find (or discover) a sliver of cultural familiarity. I am delighted to recommend that the Roger Charest, Sr. Award for Broadcast and Media Arts be earmarked this year for Paulette MacQuarrie, who manages to maintain a consistent level of excellence in preparing her programs. I am especially buoyed by her willingness to look towards the future, including explorations in podcasting – an area virtually untouched by the Ukrainian media."

*– Roman Brytan, Adjudicator, Arts & Cultural Awards
Ukrainian Resource Development Centre, MacEwan College, Edmonton, AB*

I am delighted to offer warm congratulations to Paulette MacQuarrie and her team at Nash Holos for receiving the Roger Charest Sr. Award for Broadcast & Media Arts. Nash Holos has been serving Vancouver's local Ukrainian community since 2000 here on AM1320 CHMB, and with the advent of podcasting, now also serves a global audience online. On behalf of all of us here at AM1320, I extend best wishes for the continued success and growth of Nash Holos.

– James Ho, President, Mainstream Broadcasting Corporation, Vancouver, BC

Paulette MacQuarrie has earned the recognition that this award brings through her unwavering dedication to providing quality programming service for nearly two decades to people of Ukrainian origin on the local, national & international level. This recognition of her service to the community is well deserved. I am very proud of my association with Paulette and the Nash Holos Radio Program.

– Edward Ylanen; Multicultural Broadcaster, and life-long friend, Windsor, ON

For more information:

Nash Holos: www.nashholos.com

AM1320 CHMB: www.am1320.com 604-263-1320

Ukrainian Resource and Development Centre: www.macewan.ca/urdc (403) 497-4374